



CEAWA 2009 Conference

Registration Brochure

Friday 13 November 2009 / Sheraton Perth Hotel



Register online at www.ceawa.org.au

Early Bird Registration Closes Friday 25 September 2009

Your Invitation to Attend

On behalf of the Career Education Association of Western Australia, it is with great pleasure that I invite you to attend the 2009 CEAWA Conference.

CEAWA has a history of providing quality professional development opportunities and innovative conference programs. The 2009 CEAWA Conference will be no exception.

Keeping up to date with new and emerging trends is crucial for today's career development practitioner. Our keynote speakers will provide delegates with an insight into how young people today will enter a workforce that has been reshaped as a result of the global economic crisis.

The program has been designed to expose delegates to practical and innovative approaches to career development. The 2009 CEAWA Conference will allow you to expand your professional knowledge as well as expand your professional network.

I look forward to welcoming you to The Sheraton on 13 November 2009.



David Carney

CEAWA President

CEAWA 2009 CONFERENCE COMMITTEE

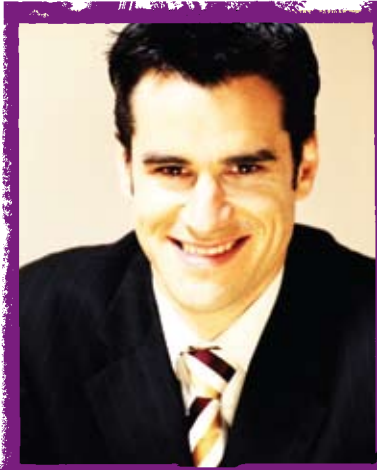
David Carney
Patrice Kilpatrick
Jo-Anne Robinson
Liz Langdon
Louise Morrison
Fran van Riessen
Fiona Davidson
Lynton Smith
Robyn Ekberg

CONFERENCE SECRETARIAT

EECW Pty Ltd
PO Box 749 Wembley WA 6913
Tel: 08 9389 1488
Fax: 08 9389 1499
Email: aline@eecw.com.au



Keynote Speakers



Mark McCrindle

MA, BSc. (Psychology), QPMR

Social Researcher and Trends Expert

Mark McCrindle was trained as a Psychologist and his research into the emerging global generations is now recognised internationally. Mark is a Social Researcher and he is accredited with the Industry's highest accreditation Qualified Practising Market Researcher.

He is the Director of McCrindle Research which counts amongst its clients over 50 multinational organisations and 100 of Australia's largest corporations. His highly regarded research and reports into the changing times and emerging trends have developed his reputation as a futurist, demographer and a social commentator.

Mark is renowned for his engaging presentations and he often delivers keynote addresses at conferences but he is equally at ease in delivering his expertise in workshops or facilitated forums.

Mark graduated from the University of NSW with a BSc (Psychology) and he has completed a Masters degree majoring in Social Trends.



Susannah Aumann

Product Champion, PageUp People

Susannah Aumann has been a member of the PageUp People team since mid-2006. Susannah is responsible for ensuring the continuous enhancement of PageUp People products to meet both local and international needs. With a background in training, Susannah is passionate about enabling users to experience the full benefits of PageUp People products.

Prior to joining the PageUp People team, Susannah worked in Human Resources for Hewlett-Packard. She holds a Bachelor of Commerce, Bachelor of Arts and a Graduate Diploma in Education.



Peter Tatham

Executive Director, Career Industry Council of Australia

Peter Tatham is Executive Director and Immediate past president of the Career Industry Council of Australia. Peter also consults extensively across Australia with leading organisations on career issues through his business Peter Tatham & Associates. Peter was previously Head of the University of Tasmania, Career Development and Employment Service. He is a fellow of the Career Development Association of Australia and was selected by the Australian government to represent career practitioners at the past three international forums on career development and public policy. Peter has co-written papers informing the development of myfuture, the Australian Blueprint for Career Development and currently writes a column for the AJCD.

Current areas of interest include career management skill development, access to career services and strengthening links between career development and public policy.

Provisional Program

8:00am	Registration & Refreshments
8:30am	Official Welcome David Carney
8:40am	Sponsor's Welcome <i>Platinum Sponsor</i>
8:45am	Keynote Presentation Connecting with the Google Generation: Communicating in a Web 2.0 World Mark McCrindle, <i>Social Researcher and Trends Expert</i>
9:45am	Keynote Presentation Roads? Where we're Going we Don't Need Roads! Susannah Aumann, <i>Product Champion, PageUp People</i>

10:45am	Morning Tea
11:15am	Concurrent Session A

	SESSION 1A	SESSION 2A	SESSION 3A
11:15am – 12:00pm	Human Connection is Important for GenY too!! Janice Calcei <i>Westone Services</i>	e-portfolios Janice Calcei <i>Westone Services</i>	Career Lighthouse Project Developing Social and Emotional Career Skills in Yrs 4-7 Benjamin Doyle <i>Queen of Apostles</i>
12:00pm – 12:45pm	Communication Skills for Highly Effective Educators Karen Watson <i>Inspiration Centre</i>	Career Lighthouse Project Career Development for Indigenous Students Jennie Wise <i>Presbyterian Ladies' College</i>	Career & Enterprise Stage 1 Firecracker Ideas and Resources for Successful Delivery Fiona Davidson <i>Pinjarra Senior High School</i>

12:45pm	Lunch
1:30pm	Keynote Presentation Career Development in Australia – A Changing Landscape Peter Tatham, <i>Executive Director, Career Industry Council of Australia</i>
2:00pm	Concurrent Session B

	SESSION 1B	SESSION 2B	SESSION 3B
2:00pm – 2:30pm	Are we Really in a Recovery? The Impact on Future Career Advice for Young People Nathan Taylor <i>CCWA</i>	Powerful and Empowering Career Conversations Judy Denham <i>Edith Cowan University</i>	Sharing Resources: University Career Centres and High School Career Educators Dr Julie Howell <i>Curtin University of Technology</i>
2:30pm – 3:00pm	Career & Enterprise Stage 2 Dynamite Ideas and Resources for Successful Delivery Robbie Burgess <i>Curriculum Council</i>	Introduction to e-learning Janice Calcei <i>Westone Services</i>	CETO Wave Technology Sustaining Young People's Future Dr Michael Ottaviano <i>Carnegie Corporation Ltd</i>

3:00pm	Afternoon Tea
3:30pm	Workshop Changing Times, Emerging Trends Mark McCrindle, <i>Social Researcher and Trends Expert</i>

4:30pm	Networking & Nibbles
6:00pm	Conference Close

*This program is subject to change. Please visit the Conference Website for updated information.

Registrations can be made by completing the enclosed form and returning it via fax or post to the Conference Secretariat, EECW Pty Ltd.

Alternatively, online registration is available through the Conference website www.ceawa.org.au. Visit the registration page and follow the prompts to complete the registration details as requested. We suggest that you print a copy of your registration prior to submission. Registrations will not be accepted over the telephone or without completing the required paperwork.

Registration Fees

All prices quoted in this brochure are in Australian Dollars and are inclusive of GST.

REGISTRATION TYPE	EARLY BIRD (Closes 25/09/2009)	REGULAR (26/09/2009 onwards)
CEAWA Member	\$275	\$308
Non Member	\$360	\$390

Registration Fee Inclusions

The one day Conference fee includes a name badge, Conference program, satchel, entry to all sessions, lunch, tea breaks and one ticket to the closing Networking Function.

Cancellation Policy

Only written advice (facsimile and e-mail accepted) of cancellations will be considered. Should you be unable to attend a substitute delegate is welcome. All registration forms received will be accepted in good faith and processed as registered. Please note that all refunds will be paid after the conclusion of the Conference. Invoiced registrations and 'no shows' will be charged cancellation fees as follows:

Cancellation Date	Refund
By 16/10/2009	Incur a cancellation fee of \$110
After 16/10/2009	No refund (Application for refund will be considered in exceptional cases)

Payment

Registration forms must be accompanied by payment of the registration fees.

Payment can be made in the following manner: Credit Card (Visa or MasterCard) or a cheque made payable to 'Career Education Association of WA', and posted to C/- EECW Pty Ltd, PO Box 749, Wembley WA 6913.

General Information

Communication

All communication with delegates will be by email, fax or post. If you register and do not receive confirmation within 5 working days please contact the Conference Secretariat, EECW Pty Ltd, on (08) 9389 1488 or by email: info@eecw.com.au.

Disclaimer

The information in this brochure is correct at the time of printing. The Organisers reserve the right to change any aspect of the program without prior notice. Please refer to the Conference website for program updates.

Dress

Conference Sessions: Smart Casual

Networking Function: Smart Casual

Indemnity

Should for any reason outside the control of the Conference Organisers, the venue or speakers change, or the event be cancelled, the Conference Organisers shall endeavour to reschedule, but the client hereby indemnifies and holds the Conference Organisers including but not limited to CEAWA and EECW Pty Ltd harmless from and against any and all costs, damages and expenses. This agreement is subject to the laws of Australia and a registration submission ensures acceptance of this indemnity.

Insurance

Registration fees do not include insurance of any kind. It is strongly recommended that all delegates take out their own travel and medical insurance prior to coming to the Conference. The policy should include loss of fees/deposit through cancellation of your participation in the Conference, or through cancellation of the Conference itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. Neither the Conference Secretariat nor the Host will take any responsibility for any participant failing to insure. Please speak to your travel agent or airline in regard to this matter.

Meals

All tea breaks and lunches will be served in Foyer 3 of the Sheraton Hotel. We recognise that some delegates may have special dietary requirements. Please advise the Conference Secretariat via the registration form or in writing should you require alternative arrangements be made on your behalf.

Please Note: Dietary requirements received less than 72 hours prior to the event cannot be guaranteed. Kosher meals may be available, however please note this will be at an additional cost.

Parking

Parking is available in the Sheraton Perth Hotel car park at a rate of \$21.00 per day self parking; please note this is subject to availability. Street parking is available on Hill Street and Terrace Road, and there is a multi story car park located on Bennett Street.

Privacy

In registering for the Conference, relevant details may be forwarded to organising committee members and sponsors. It is also intended to provide a delegate list for the networking benefit of all delegates. If you do not wish your details to be forwarded, please indicate so on the registration form.

Smoking Policy

The West Australian Government imposes a strict no smoking policy in venues, restaurants, bars and shopping centres in Perth.

Venue

The CEAWA 2009 Conference will be held at the Sheraton Perth Hotel.

207 Adelaide Terrace, Perth

Telephone: +61 8 9224 7777

Facsimile: +61 8 9224 7788

Website: www.sheraton.com/perthotel

Website

www.ceawa.org.au

The information provided within this brochure and program is correct at the time of printing.

The Conference website will be updated regularly and we urge those interested to view the site for further details on the program, general information and to register for the Conference.

Registration Form

CEAWA 2009 Conference

13 November 2009, Sheraton Perth Hotel

SAVE TIME & REGISTER ONLINE – www.ceawa.org.au

Please complete and return completed form with payment to:

CEAWA 2009 Conference Secretariat

EECW Pty Ltd

PO Box 749, Wembley, WA 6913

Or fax to +61 (08) 9389 1499

Privacy Statement: The Privacy Act 2001 provides that, before your personal details can be published, and may be made available to parties directly related to the event including CEAWA, the Conference sponsors, exhibitors, in the published list of delegates, EECW Pty Ltd and other parties directly related to the Conference, you must give your consent.

If you do not consent to your details being provided in the above mentioned please tick this box. If you do not tick this box we confirm that you consent.

THIS REGISTRATION FORM IS A **TAX INVOICE ABN 53 490 432 216**. PLEASE PRINT CLEARLY AND KEEP A COPY FOR YOUR RECORDS

1. DELEGATE INFORMATION

Please print clearly in block capitals

Family Name _____

Title (Prof/Dr/Mr/Ms/Miss) _____

First Name _____

Organisation _____

Position _____

Postal Address _____

Suburb _____

State _____

Post Code _____

Telephone: () _____

Fax: () _____

Mobile: _____

Email: _____

Name to appear on your name badge (eg Chris Jones) _____

Special Requirements (dietary or otherwise) _____

2. REGISTRATION FEES

(All prices are in Australian dollars and include GST)

Registration Type	Early Bird (Closes 25/09/2009)	Regular (26/09/2009 onwards)
CEAWA Member	<input type="checkbox"/> \$275	<input type="checkbox"/> \$308
Non Member	<input type="checkbox"/> \$360	<input type="checkbox"/> \$390

SUBTOTAL SECTION 2 \$ _____

3. SOCIAL FUNCTION

Date	Function	Type	Cost per person	Attendance (please indicate)	No of Tickets	Total Cost
13 November 4:30 – 6:00	Networking Function	Full Registration	Nil	<input type="checkbox"/> Yes <input type="checkbox"/> No	1	Nil
		Additional Tickets	\$33			\$

SUBTOTAL SECTION 3 \$ _____

4. PAYMENT SUMMARY

Subtotal Section 2 \$ _____

Subtotal Section 3 \$ _____

TOTAL PAYABLE \$ _____

PAYMENT DETAILS

Please send me a tax invoice to make payment

Credit Card Payment

Please charge \$ _____ to my: MasterCard Visa

Card Number: _____ Expiry date: _____

Cardholder's Name: _____ Signature: _____

Cheque

Please make cheques payable to '**Career Education Association of WA**' and forward to: EECW Pty Ltd, PO Box 749, WEMBLEY WA 6913

I understand and accept the conditions of the cancellation policy (refer to page 5 of registration brochure)

Signature: _____ Date: _____

A Tax Invoice will be issued upon receipt of your registration payment; this is to be given to your accounts department.
Please keep a copy of this registration form for your GST records. Confirmation of your registration will be sent to you by email.