



CEAWA 2009 Conference

SPONSORSHIP OPPORTUNITIES

Friday 13 November 2009 / Sheraton Perth Hotel



www.ceawa.org.au

Your Invitation to Support

This is a unique opportunity for you to participate in a one day Conference that will showcase latest ideas and advances in the field of Career Development and Education.

We invite interested organisations and companies to support this one day Conference, and get up close and personal with delegates who can influence the future direction of students' career paths.

The CEAWA 2009 Conference will provide delegates with an opportunity to discover, learn and use new and innovative ideas around career development. Observing is not enough - an understanding of changing times is essential for career development practitioners. Now more than ever, career practitioners need to understand and develop the critical competencies and strategies necessary for future career success within our global marketplace.

By taking up a sponsorship package, you'll be given the opportunity to engage with a vast range of delegates, at a Conference that promises to be interactive, engaging, invigorating, and informative. It will be a great way for you to play a part in exposing delegates to practical and innovative approaches to career development.

This prospectus offers flexible sponsorship opportunities designed to meet your marketing needs. For any queries about these opportunities or the Conference in general, please contact Aline Laurent at EECW on +61 8 9389 1488 or via email aline@eecw.com.au.

Venue

The CEAWA 2009 Conference will be held at the Sheraton Perth Hotel.

207 Adelaide Terrace, Perth
Telephone: +61 8 9224 7777
Facsimile: +61 8 9224 7788
Website: www.sheraton.com/perthhotel

Conference Secretariat

Aline Laurent
EECW Pty Ltd
PO Box 749
WEMBLEY WA 6913

T: +61 8 9389 1488
F: +61 8 9389 1499
E: aline@eecw.com.au



Packages

Platinum Sponsorship

\$16,500 (including GST)

- Acknowledgment as the Platinum Sponsor at the Official Opening
- Recognition of sponsorship with company name and logo prominently displayed in Conference publications
- Recognition as Platinum Sponsor on the Conference website, with a hotlink from your logo to sponsor's website
- Full page colour advertisement in the Conference program
- Prominent signage at the Conference venue acknowledging your company as the Platinum Sponsor
- Four full Conference registrations, inclusive of the Closing Networking Function
- Four additional complimentary tickets to the Closing Networking Function
- The inclusion of the sponsor's brochure and one promotional item in the Conference satchel
- Company logo displayed on PowerPoint slides in session rooms
- Opportunity to make a five minute address to the full delegation during the Conference
- Opportunity to display one freestanding company banner within the plenary room and concurrent session room (to be provided and set up by sponsor)
- List of all the registered delegates at conclusion of Conference (subject to Privacy Act conditions)

Gold Sponsorship

\$11,000 (including GST)

- Acknowledgment as the Gold Sponsor at the Official Opening
- Recognition of sponsorship with company name and logo prominently displayed in Conference publications
- Recognition as Gold on the Conference website, with a hotlink from your logo to sponsor's website
- Half page colour advertisement in the Conference program
- Prominent signage at the Conference venue acknowledging your company as a Gold Sponsor
- Two full Conference registrations, inclusive of the Closing Networking Function
- Two additional complimentary tickets to the Closing Networking Function
- Company logo displayed on PowerPoint slides in session rooms
- The inclusion of the sponsor's brochure and one promotional item in the Conference satchel
- List of all the registered delegates at conclusion of Conference (subject to Privacy Act conditions)

Silver Sponsorship

\$5,500 (including GST)

- Acknowledgment as the Silver Sponsor at the Official Opening
- Recognition of sponsorship with company name and logo prominently displayed in Conference publications
- Recognition as Silver Sponsor on the Conference website, with a hotlink from your logo to sponsor's website
- Quarter page colour advertisement in the Conference program
- Prominent signage at the Conference venue acknowledging your company as a Silver Sponsor
- One full Conference registration, inclusive of the Closing Networking Function
- One additional complimentary ticket to the Closing Networking Function
- Company logo displayed on PowerPoint slides in session rooms
- The inclusion of the sponsor's brochure in the Conference Satchel (limited to four page A4 brochure)
- List of all the registered delegates at conclusion of Conference (subject to Privacy Act conditions)

Support Sponsorship Level 1

\$895.00 (including GST)

- Recognition of sponsorship with company name and logo prominently displayed in Conference publications
- Recognition as a Support Sponsor on the Conference website, with a hotlink from your logo to sponsor's website
- Quarter page full colour advertisement in the Conference program
- Prominent signage at the Conference venue acknowledging your company as the Support Sponsor
- One full Conference registration, inclusive of the Closing Networking Function
- The inclusion of the sponsor's brochure in the Conference Satchel (limited to four page A4 brochure)
- List of all the registered delegates at conclusion of Conference (subject to Privacy Act conditions)

Support Sponsorship Level 2

\$550.00 (including GST)

- Recognition of sponsor with name and logo prominently displayed in Conference publications
- Recognition as a Support Sponsor on the Conference website, with a hotlink from your logo to sponsor's website
- 40 word Company Profile in the Conference program
- Prominent signage at the Conference venue acknowledging your company as the Support Sponsor
- One full Conference registration, including the Closing Networking Function
- The inclusion of the sponsor's brochure in the Conference Satchel (limited to one page A4 brochure)



SPONSORSHIP BOOKING FORM

CEAWA 2009 Conference
Friday 13 November 2009
Sheraton Perth Hotel

Please post or fax this form to:

EECW Pty Ltd – CEAWA 2009 Conference Secretariat
PO Box 749
WEMBLEY WA 6913
AUSTRALIA
Tel: +61 (0)8 9389 1488 Fax: +61 (0)8 9389 1499

ABN: 53 490 432 216 - CEAWA

CONTACT DETAILS

Please print clearly in block capitals

Contact Name: _____

Company Name: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Mobile: _____ Email: _____

SPONSORSHIP PACKAGE

All costs are shown in Australian Dollars and include GST.

- | | |
|--|------------|
| <input type="checkbox"/> Platinum Sponsorship | (\$16,500) |
| <input type="checkbox"/> Gold Sponsorship | (\$11,000) |
| <input type="checkbox"/> Silver Sponsorship | (\$5,500) |
| <input type="checkbox"/> Support Sponsorship Level 1 | (\$895) |
| <input type="checkbox"/> Support Sponsorship Level 2 | (\$550) |

PAYMENT DETAILS

- Please send me an invoice to arrange payment.
- I enclose a cheque for the amount of \$_____.
(Please make cheques payable to Career Education Association WA)
- I wish to pay by credit card.
Please charge my: Mastercard Visa AMEX
For \$_____

Card Number: _____ Expiry Date: _____

Cardholders Name: _____

Signature: _____

Once payment has been received, you will be sent a confirmation letter and an invoice.

CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 26 September 2009 will have their sponsorship fees returned less a \$110 administration fee. Cancellations after 25 September 2009 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions.

Name (please print): _____

Position: _____

Organisation: _____

Signed: _____ Date: _____